

Om Pandit

UI/UX DESIGNER

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Profile

Creative and detail-oriented UI/UX Designer with expertise in designing user-centric interfaces for mobile apps, web platforms, and IoT systems. Proficient in Figma, AR-enabled design, and responsive layouts. Skilled in creating intuitive navigation, modular designs, and immersive user experiences. Adept at collaborating with cross-functional teams to deliver visually appealing and functional designs that enhance user engagement and satisfaction.

Skills

- **UI/UX Design:** User-Centered Design, User Interface, User Experience, Wireframing, Prototyping, Persona Creation, Journey Mapping, Interaction Design
- **Tools:** Figma, Miro, Canva, Adobe Creative Suite, Sketch
- **Technologies:** Augmented Reality (AR) Interfaces, Responsive Web Design, HTML/CSS (Basic)
- **Design Skills:** User Research, Information Architecture, Usability Testing, Visual Design
- **Features:** Voice Control Integration, Swipe Gestures, Modular Layouts
- **Methodologies:** Agile, Stakeholder Collaboration, Adaptability

Work Experience

UI/UX Designer, Zidio

2025

- Crafted low-fidelity wireframes and high-fidelity mockups for internal web portals, resulting in faster stakeholder alignment and a 30% reduction in design-to-development turnaround time.
- Led user research and usability testing, identifying key friction points and implementing UX improvements that led to a 20% increase in task success rates and improved overall user satisfaction.

UI/UX Designer, Wyreflow

2025

- Led user research and usability testing efforts that uncovered key pain points, resulting in a 25% improvement in user task efficiency.
- Streamlined complex product flows based on research insights, enhancing user satisfaction and reducing onboarding time.
- Collaborated cross-functionally with developers, PMs, and fellow designers to successfully launch multiple product features aligned with business goals.

UI/UX Designer, Pamprazzi

2024 – 2025

- Designed and improved key features for the Pamprazzi web portal and mobile application, enhancing usability and user satisfaction.
- Contributed to multiple end-to-end design projects, from research to final handoff, aligning with brand goals and user needs.
- Improved interface consistency and interaction flow, reducing user confusion and increasing task completion rates.
- Conducted user research and usability testing, leading to actionable insights that refined the product experience.

Projects

UI/UX Designer, Laxmikant Jewels – AR Try-On App

- Designed an AR-enabled mobile app interface for real-time virtual jewelry try-on using phone cameras.
- Developed clean navigation and clear product detail layouts to enhance user experience.
- Focused on immersive try-on features to improve customer engagement and satisfaction.

UI/UX Designer, Home Heaven – Smart Home Control App

- Created a user-centric IoT-based mobile app interface for controlling smart home appliances.
- Implemented intuitive toggles, voice control support, and room-wise management features.
- Prioritized modular layouts and real-time feedback for seamless user interaction.
- Focused on clean and intuitive design to support efficient data analysis.

UI/UX Designer, Bondly – Dating App Concept

- Designed a vibrant, Gen Z-focused dating app with swipe gestures, profile discovery, and in-app gifting.
- Developed secure onboarding flows and seamless chat and match functionalities.
- Ensured engaging user profile designs to enhance interaction and retention.

UI/UX Designer, High-End Car Dealership Website

- Developed a visually rich website layout for showcasing premium cars with dynamic filters and car comparison tools.
- Created a streamlined booking flow to improve user conversion rates.
- Emphasized high-contrast UI and elegant design to align with luxury brand perception.

UI/UX Designer, Analytics Dashboard UI

- Designed a responsive, modular dashboard for tracking business metrics using cards, charts, and filters.
- Ensured optimal readability and cross-device compatibility for enhanced usability.

Education

- **Bachelor of Computer Applications (BCA)**
Aptech Institute 2023

Certifications

- **Certified Professional in User Experience (CPUX)**
- **Figma Advanced Design and Prototyping**
- **UI/UX Design Internship**
Zidio Development, 16-05-2025 to 16-06-2025
- Successfully completed UI/UX Design internship, recognized for commitment to excellence and professional growth.
- Certificate ID: zidiol/0919I,
- **UI/UX Edit Institute Course**
UIUX Edit Institute, 2024
- Enhanced skills in UI/UX design methodologies and tools.

Languages

- **English:** Fluent
- **Hindi:** Advanced
- **Italian:** Basic